UCA

University Challengers Arena

UCA

What is the UCA?

Vienna Comic Con and Vienna Challengers Arena

- Vienna Comic Con (short VIECC®) is the biggest convention for entertainment, gaming, cosplay and nerd-culture in Austria.
- The last edition of VIECC® was held on the 1st and 2nd of October 2022 with more than 35.000 attendees.
- Vienna Challengers Arena (short VCA) is the umbrella event for all planned esports tournaments and events organized by VIECC®
- During VCA 2022 over 600 esports athletes from more than 20 countries participated in our Super Smash Bros. Ultimate tournament and our FIFA 2023 tournament.

University Challengers Arena

- In 2023 we are going to kick off the first season of our university level esports league - the University Challengers Arena - (short UCA)
- The UCA is going to feature two games for the first season:
- League of Legends and Valorant
- The registration-phase starts in March 2023. The tournament-phase will be held online.
- The finals for both games will be held at VIECC® 2023 and are going to be played offline on our esports main stage.
- The winning teams will proceed to take part in the DACH qualifier for a slot at the Amazon University Esports(AUE).

Season 01

March 2023 - November 2023

Season 01

We come to stay

UCA: a foundation for more to come
- For the first season we are looking to establish the UCA and its name as a staple in the Austrian esports community.
- For the following seasons the goal is to support and help young esports athletes with a wider array of esports programs on the university level.

Sustainable university esports economy
- The UCA is going to be a platform for young players to show off their skills, and for esports-organizations to scout new talents.
- We want to encourage, support and help aspiring players to stay in esports, while also pursuing their education.

"For a healthy esports economy you should support talented esports athletes in different stages of their life. The goal of the UCA is to aid gifted players during the time in which they are attending university."
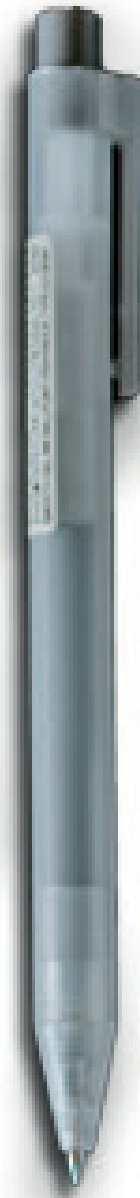
Chang Xue, Head of VIECC & VCA

"As a young talent, you should be able to pursue your academic and your esports career at the same time and not have to choose one over the other. We want to give them that opportunity!"

Patrick Krippner, Head of VIECC & VCA

Overview

Tournament rules

Overview
Rules for the Games

General Rules for both games
- At the UCA we will play the following games: League of Legends and Valorant
- Both games follow the same set of rules:
- Each team needs at least 5 players. The maximum number of players for each team is 7.
- Min. 3 team members have to be enrolled at the same university. All team members need to be actively studying and need to be registered for the summer and winter terms.
- The participating players must live in Austria.
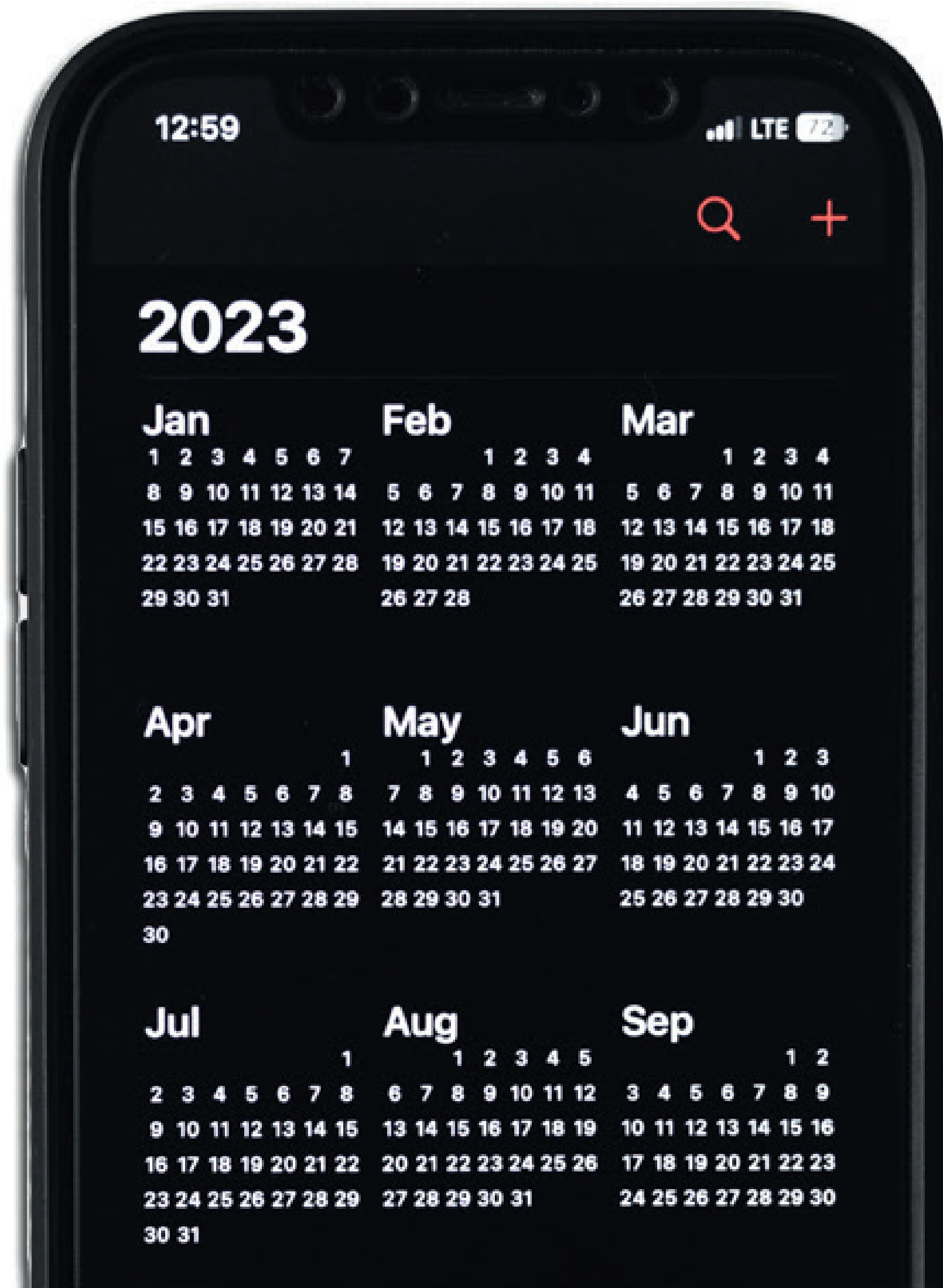- There are no restrictions on teams in terms of nationality or gender.

Timetable

Road to VIECC® 2023

Timetable
Road to VIECC® 2023

Registration
- The registration opens for both tournaments on the 2nd of March 2023.
- The UCA will be promoted via print media partners directly at the universities as well as on national radio shows and University screens.
- During the registration phase we will host a variety of offline promotion events.
- The registration will be closed on the 1st of April.

Online tournament phase
- After the registration phase, the teams will be divided in groups for each game. (Regular seeding)
- There will be 6 game-days for Valorant and 6 game-days for League of Legends.
- The best teams of each group will be playing in a play-off phase for the final two spots.
- The 12 group stage days as well as the two play-off gamedays will be streamed live on Twitch.tv. The highlights and results for each gameday will be posted on social platforms (Instagram, Twitter, YouTube, …).

Offline Finale
- The two finalist teams of each game will be facing off in the offline finals on the esports main stage at Vienna Comic Con 2023 in front of a live audience.
- Both games will also be streamed live on twitch.tv.
- The finals for both games will be held on the 18th of November.

Join the UCA

Become a partner

Join the UCA
Your opportunity

Create more together

• The University Challengers Arena will put you right in the centre of events directed at a young, intelligent and tech-savvy target group.
• Contact us to work in the midst of a great community and create new synergies in innovative ways.
• We look forward to a successful and lasting partnership with you.

Get in touch

University Challengers Arena

About us

VIECC has been held at Messe Wien since 2015. The VCA was held for the first time in 2017 as part of the VIECC. Since 2021, the Austrian Exhibition Experts have been planning and implementing the VIECC and the VCA.

The Austrian Exhibition Experts (AEE) are your new trade fair organiseron the Austrian market. We have been organising attractive and populartrade fair formats throughout Austria since 2021. Licensed trade fairs from Reed Exhibitions are just as much part of the programme as our own new events.

Contact us

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